Introducing

KASPERSKY ENDPOINT SECURITY FOR BUSINESS
Business drivers and their impact on IT

<table>
<thead>
<tr>
<th>AGILITY</th>
<th>Move fast, be nimble and flexible</th>
<th>66% of business owners identify business agility as a priority</th>
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<tbody>
<tr>
<td>EFFICIENCY</td>
<td>Cut costs</td>
<td>54% of organisations say that their business processes could be improved</td>
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<td>Consolidate and streamline</td>
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<td>PRODUCTIVITY</td>
<td>Maximise the value of existing resources</td>
<td>81% of business owners cite operational efficiencies as their top strategic priority</td>
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<td>Do more with less</td>
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IMPACT ON IT

- IT complexity: more data, more systems, more technology
- Pressure on resources and budgets
And then, there’s the rise of malware...

New Threats Every Day

- Malicious programs specifically targeting mobile devices: >35K
- Malware files in Kaspersky Lab collection Jan 2013: >100m

Years:
- 1999
- 2001
- 2003
- 2005
- 2007
- 2009
- 2011
- 2013

Kaspersky Lab collection Jan 2013
The impact on IT security

- **Malware**
  - Response: Anti-malware plus management tool / dashboard

- **The #1 target: applications!**
  - Response: Systems / patch management

- **Your data is on the move!**
  - Response: Data encryption

- **Mobile / BYOD**
  - Response: Mobile device management (MDM)
The impact on IT security

Malware

Response: Anti-malware plus management tool / dashboard

The #1 target: applications

Response: Systems / patch

This is complexity

COMPLEXITY IS THE ENEMY OF IT SECURITY

Your data is on the move!

Response: Data encryption

Mobile / BYOD

Response: Mobile device management (MDM)

YOUR DATA
What if?

Malware

The #1 target: applications!

Your data is on the move!

Mobile / BYOD

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PLATFORM MANAGEMENT CONSOLE COST
Introducing . . .

KASPERSKY ENDPOINT SECURITY FOR BUSINESS
Kaspersky Endpoint Security for Business

This single platform contains:

- Anti-malware: traditional & cloud-assisted
- Mobile security: MDM plus mobile security agent
- Systems management: including patch management
- Data encryption: file / folder, full-disk
- Endpoint control tools: application, device and web control
Kaspersky Endpoint Security for Business

All managed through a single management console: Kaspersky Security Center

- **Anti-malware**: traditional & cloud-assisted
- **Mobile security**: MDM plus mobile security agent
- **Data encryption**: file / folder, full-disk
- **Systems Management**: including patch management
- **Endpoint control tools**: application, device and web control
For the first time, you can:

SEE
- Physical, virtual, mobile
- Identify vulnerabilities
- Inventory HW and SW
- Take action with clear reporting

CONTROL
- Configure and deploy
- Set and enforce IT policies
- Manage employee-owned devices
- Prioritise patches
- License Management
- NAC

PROTECT
- Evolve beyond anti-virus
- Meet security demands
- Protect data and devices anywhere
- Rely on Kaspersky expertise
Bringing two benefits together
Deeper protection + seamless manageability

ENDPOINT / INFRASTRUCTURE
- Anti-malware
- Endpoint control tools
- Encryption
- Mail and internet gateway security
- Collaboration

- Smartphones
- Tablets

KASPERSKY SECURITY CENTER
- Mobile Device Management (MDM)
- Systems Management
- Security Policy Enforcement

- Servers
- Workstations
- Laptops
Anti-malware

The foundation of the platform

Multi-point scanning
Cloud-assisted
Award-winning

Kaspersky Anti-malware Technology

Kaspersky Security Center
Data encryption
Keeping your data safe, wherever it goes

Encryption features
- File / folder or full-disk
- Transparent to end-users
- Integrates with device control and application control

Inside the Network

Outside the Network

Transparent encryption and decryption
Mobile security
Mobile endpoint + MDM

Two components

Mobile Device Management (MDM)

Endpoint Agent for Mobile Devices

Kaspersky Security Center

MDM

Microsoft Exchange ActiveSync

Apple MDM

- Smartphones
- Tablets
- iOS devices

- Android
- Windows
- Symbian
- Blackberry
Mobile solution features

**CONFIGURE/DEPLOY**
- Via SMS, email or tether

**SECURITY**
- Anti-malware
- Anti-phishing
- Anti-spam

**ANTI-THEFT**
- GPS find
- Remote block

**POLICY COMPLIANCE**
- Set password
- Jailbreak / Root notice
- Force settings

**APPLICATIONS**
- Containerisation
- Data access restriction

**DATA ACCESS**
- Data Encryption
- Remote wipe
The perfect solution for BYOD

**Containerisation**
- Keeps corporate data separate
- Encrypted
- Selectively wiped

**Private ‘App’ Portal**

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Kaspersky Security Center
Systems management
Staying up-to-date just got faster and easier

**SYSTEM PROVISIONING**
- Create images
- Store and update
- Deploy

**LICENCE MANAGEMENT**
- Track usage
- Manage renewals
- Manage licence compliance

**REMOTE TOOLS**
- Install applications
- Update applications
- Troubleshoot

**VULNERABILITY SCANNING**
- HW and SW inventory
- Multiple vulnerability databases

**ADVANCED PATCHING**
- Automated prioritisation
- Reboot options

**NETWORK ADMISSION CONTROL (NAC)**
- Guest policy management
- Guest portal
Control tools

Applications, devices and web

DEVICE CONTROL

WEB CONTROL

APPLICATION CONTROL WITH DYNAMIC WHITELISTING
Mail, Internet gateway and collaboration
Comprehensive infrastructure protection

Security for Mail
- Microsoft Exchange
- Lotus Notes/Domino
- Linux Mail Servers

Security for Internet Gateways
- Microsoft ISA/TMG
- Squid
- Firewall

Security for Collaboration
- Microsoft SharePoint servers
Supported and powered by the Kaspersky Security Network

- Global cloud network of millions of users
- Dynamic reputation of applications and websites
- Improves performance and reduces false positives
- Tightly integrated with protection features
Kaspersky Endpoint Security for Business:
Progressive, feature-rich tiers

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In detail

Cloud-enabled via the Kaspersky Security Network (KSN)
Plus: additional targeted solutions

Kaspersky Security for...

- File Servers
- Systems Management
- Storage
- Mail
- Mobile
- Virtualization
- Collaboration
- Internet Gateways
Summary: a unique set of benefits

REDUCE BUSINESS RISK, WITH MAXIMUM BUSINESS EFFICIENCY – WITH KASPERSKY, NOW YOU CAN
Why Kaspersky for your business?

**AWARD-WINNING ANTI-MALWARE**

Over 80 IT, networking security and communications vendors have chosen to embed Kaspersky Lab anti-malware technology inside their own solutions, including Microsoft, IBM, Checkpoint and Juniper.

**KASPERSKY INSIDE**

We do not acquire technologies and then try to integrate them. Every feature and function is built up from the same, single code base.
KASPERSKY ENDPOINT SECURITY FOR BUSINESS

www.kaspersky.com/business